

## WHO IS SNAPKNOT?

SnapKnot.com is a wedding photography directory created in 2010 by Reid Warner and Michael Rheume to give engaged couples and photographers an easy, friendly way of connecting with one another.

In 2012 we launched a new blog that provides informative articles and advice from expert wedding photographers. We write about topics from how to choose your perfect wedding photographer, to wedding day photography timeline, to how to pose for wedding portraits. We use our huge social network of over 200k+ to really listen to what our photographers and couples want to read about. Since then the SnapKnot Wedding Blog has quickly become one of the most trusted voices in wedding photography and a useful resource for couples throughout their entire wedding planning process.



## Stats



### OUR BRIDES WANT TO:

- Learn best practices for finding a photographer
- Be inspired by beautiful, professional photos
- Discover wedding planning ideas
- Get guidance from photography experts

### TOP RANKING IN GOOGLE FOR:

Engagement photo ideas  
Average cost of wedding photographer  
Wedding poses  
and more...

### BLOG PAGEVIEWS:

Average 58,000 pageviews/month

Daily visits to SnapKnot continue to increase as we grow our readership and acquire more partners in the wedding industry.

### SOCIAL MEDIA

SnapKnot takes great pride in the fact that we've developed a very large and robust social media network. We leverage this network daily to drive traffic to the SnapKnot blog.

Facebook: 190,000+ Likes

Twitter: 30,000+ Followers

Pinterest: 15,000+ Followers

Instagram: 2,400+ Followers

*growing daily*

## WHY ADVERTISE ON SNAPKNOT WEDDING BLOG?

Because SnapKnot.com hosts thousands of photographers we strive to discover the best wedding photography and expert advice to feature on our blog, which in turn attracts thousands of engaged couples. We also have excellent customer service and will always be available for you throughout our partnership!





### Banner Advertising:

We offer multiple sizes of sidebar banners, with competitive options for businesses both large and small. Let's work together to grow your brand and drive traffic to your site!

Leaderboard Banner (728 x 90 pixels):

**\$500/month**

Only 1 available, does not rotate

Featured Top Banner (300x250 pixels):

**\$350/month**

Only 1 available, does not rotate

Featured Banner (300x250 pixels):

**\$300/month**

Only 2 available, always visible, rotates on pageload with other ad

Small Banner (300x100 pixels):

**\$175/month**

10 available, always visible, rotates on pageload for even exposure

Fixed Banner (300x400 pixels):

**\$450/month**

Only 1 available, stays fixed when you scroll down page

### Sponsored Posts + Giveaways:

Each week, we reserve one slot in our editorial calendar for a giveaway or sponsored post. We will showcase your brand by introducing it to our audience in the SnapKnot voice.

**\$600/sponsored post**

We will create an amazing post that highlights your work in the form of a giveaway or feature. We will design your post with a lot of love and creativity. You must provide all text and images that you would like in your post.

Front page editorial exposure, stays on homepage for one full day, may include giveaway or discount.

**Social media exposure to over 250k+ on all of our platforms INCLUDED!**

## SNAPKNOT MEMBER DISCOUNTS!

ELITE Members- 25% Off  
PRO Members- 15% Off



SnapKnot will work with you to craft a post that suits your needs. The sponsored post is a thorough blog post including 6-10 images of your portfolio or product, plus copy of up to 500 words. Copy is adapted to SnapKnot blog voice and imagery must match the site's quality standards and are subject to approval. We will accept creative content that you would like to add to your sponsored post (graphics, etc.). The design and layout of your post will not be previewed before going live unless requested. Specific copy can be provided at your request. Must book 2 weeks in advance. Email for availability.

Ad specs: All ads must not exceed 50K. We accept .jpg or .gif formats. We do not accept script files or ads requiring additional coding. Ad creatives must compliment blog aesthetics and are subject to approval.

All ads and sponsored posts must be paid prior to your ad going live. We accept Paypal and payments by check or credit card. Once we receive your graphic, your ad will go live within 24-48 hours, but we can also schedule your ad to start at a requested date.

Advertising rates are subject to change without notice.

Want to create a custom advertising package? We'd love to make it work for your business- email us and let us know what suits your needs!



**FOR MORE INFO OR TO GET STARTED CONTACT:**

Lou Lomibao: [Lou@snapknot.com](mailto:Lou@snapknot.com)

*We look forward to working with you!*

